



**Service Delivery  
Committee**

**Tuesday, 10 October  
2017**

**Matter for  
Information**

**Title: Leisure Services Report**

**Author(s): Avril Lennox MBE (Head of Health & Leisure Services)**

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## **1. Introduction**

This report provides Members with an update on the Council's Leisure Services, including the Health & Wellbeing Board, the Leisure Contract, the Sport & Physical Activity Commissioning Plan and the planned developments at Parklands Leisure Centre and Brocks Hill Visitor Centre.

## **2. Recommendation(s)**

That Members note the information provided within the report and endorse and promote the range of opportunities to the wider audience.

## **3. Information**

### **3.1. Health & Wellbeing Board:**

The first of four Oadby and Wigston Health & Wellbeing Board meetings was held on 15 August 2017. The following were confirmed as the local key priorities over the coming year:

- 1.** Mental health/dementia
- 2.** Weight management/diabetes
- 3.** Alcohol/substance misuse and smoking

This particular meeting focused on the first priority, mental health and dementia. Following a workshop and range of discussions the aim is to form specific health themed Alliances that can collaborate on funding bids and work together to achieve shared outcomes. The work on developing the health page on the Local Sports Alliance website will continue, in order to assist with increasing exposure of local opportunities, services and groups.

A briefing paper was distributed prior to the meeting about the new Leicester-Shire & Rutland's Physical Activity & Sports Strategy 2017 – 2021. A number of positive comments were received and the Chair, Councillor Jeffrey Kaufman, confirmed the Board's support and endorsement of the strategy.

During the meeting, Tony Cawthorne (OWBC Environmental Health Officer) provided an overview of the 2017 Air Quality Report. He confirmed that we have been advised by DEFRA that the air quality objectives are to be looked at in more detail and additional monitoring is being undertaken.

The next HWBB will take place on Wednesday 11 October 2017 and will focus on weight management and diabetes.

### **3.2 Leisure Contract Update (May - July 2017)**

## **Participation**

The period May to July 2017 saw over 229,000 attendances at Parklands and Wigston with a new record attendance for a single month in May of over 78,000.

Membership numbers for the gym and swim lessons also reached a new peak in June. Participation in swimming, fitness, GP Referral and other target groups has been very pleasing.

## **Programmes & Events**

New activities and/or events to take place in this period were:

- Elections
- New exercise classes
- New netball classes, encouraging women back into activity
- Mayor Making
- NHS blood bank
- Schools Partnership Awards Night
- Various functions

This is in addition to a comprehensive programme of activity for children and adults encompassing a wide variety of classes and courses. This also includes targeting specific groups such as girls, women and over 50's.

## **Customer Feedback**

Customer feedback has been pleasing at both centres with the majority of the compliments centred on how staff deliver a great customer service.

## **Customer Engagement**

SLM has been extremely proactive in engaging with the community, raising the profile of both the facilities and services offered. There are now nearly 49,000 people who have a free Everyone Active card. This has contributed significantly to the opportunity to deliver a positive message about physical activity to the community.

## **Community Contributions**

In the 3 month period SLM has given over £10,000 worth of free activity to the community in the form of activity passes, memberships and free swimming. This includes opportunities for those on the 'Supporting Leicestershire Families' scheme to take up physical activity and regular support for our talented athletes, as part of the Go Gold scheme.

### **3.3 Sport & Physical Activity Commissioning Plan Update**

#### **Legacy Maker**

OWBC has recruited a new graduate trainee for 12 months work experience. The officer, who started in post in August, is tasked with delivering national and sub-regional initiatives at the local level. This opportunity provides invaluable on-the-job training whilst also providing additional assistance to the Leisure Team. The officer brings with him experience of undertaking research and insight, which will be

invaluable to the consultation and insight work required for future funding bids.

This is the 6<sup>th</sup> year Oadby and Wigston has been involved in the graduate scheme; the previous 5 Legacy Makers have all gone on to secure full-time jobs with key organisations e.g. the University of Leicester; the Football Association at St Georges Park in Burton on Trent; Leicester University Hospital; Leicester City Council; and Leicester-Shire & Rutland Sport.

### **Local Sport Alliance**

One of the key priorities this year for the Oadby & Wigston Local Sport Alliance is to improve the mental health of local people. In order to do this a 'Healthy Mind, Healthy Body' Family Fun Day will be held at Parklands Leisure Centre on the 12<sup>th</sup> November. The purpose of this event is to give families the chance to take part in a wide range of activities as well as gaining information about what help is available, from the range of local health services who will be attending. In addition the day will provide the opportunity to carry out consultation, which will influence future programmes and funding bids.

### **Sport England**

OWBC has been part of a county-wide funding bid to Sport England's Families Fund. An expression of interest application has been submitted and if successful will see an exciting partnership between the Local Authority, Supporting Leicestershire Families and HomeStart. As part of the bid Oadby and Wigston has been chosen as one of two pilot areas for the first year.

### **Just**

After our successful 'This Girl Can' event at Parklands Leisure Centre in June, the 8 week 'Just Women and Girls' programme started in September. The programme consists of 5 different weekly sport and physical activity sessions across the borough which females can take part in, as well as having the opportunity to gain rewards based on attendance.

### **Led Cycle Rides**

The first ride of our cycle programme will be held on Friday 20 October and is aimed at families. A suitable route has been developed around the borough and will be utilised for various different rides over the year. Early in 2018 we will be delivering female only and adult's rides.

### **Oadby and Wigston Awards Evening**

The Borough's annual Awards Evening will be held on 22 November at Parklands Leisure Centre. There has been a positive response for nominations for the range of sport and physical activity categories. The assessment panel which will meet on 12 October comprises of representation from the Council's Leisure Team, the school sports partnership, Leicestershire & Rutland Sport as well as Councillor Richard Morris. Nominations will be shortlist and identify winners will be announced on the night.

### **Oadby And Wigston Performs well in Recent Office for National Statistics (ONC) Survey – measuring the happiness and well-being of people across the UK**

The results of the annual survey were published in September with Oadby and Wigston rated as the 5<sup>th</sup> happiest place to live in the entire UK. Ratings were measured across 4 areas of personal well-being. Oadby and Wigston's happiness score increased from 7.8 out of 10 in 2016's survey to an impressive 8.2 in the year ending March 2017. It is the only areas in the East Midlands to make it into the top ten happiest places to live.

#### **Active Oadby and Wigston Website**

All relevant information, including the Health & Wellbeing Board health page, can be found at the following link: **[www.activeoadbywigston.org.uk](http://www.activeoadbywigston.org.uk)**

#### **4. Parklands Leisure Centre / Brocks Hill New Development Update:**

Following approval by full Council on 5 September, the following provides a brief update on initial plans and progress to date.

##### **Extension to Parklands Leisure Centre Car Park, Including Footpath**

- Design currently being finalised
- Appropriate materials chosen
- Lighting survey complete
- Topographical survey complete
- Final costs due w/c 25 September
- Planning submitted w/c 25 September

##### **Brocks Hill Centre Plans Update:**

- Refurbishment costs finalised w/c 11 September
- Consultation with staff w/c 18 September
- Consult with user groups w/c 25 September
- Attended Oadby resident forum w/c 18 September

An update of progress since the publication of this report will be given verbally at the meeting on 10 October.

##### **Background Documents:**

None.

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<b>Implications</b>   Leisure Services Report	
<b>Finance</b> <b>Chris Raymakers</b> (Head of Finance, Revenues and Benefits)	No direct financial implications.
<b>Legal</b> <b>Anne Court</b> (Director of Services / Monitoring Officer)	
<b>Corporate Risk(s) (CR)</b> <b>Avril Lennox</b> (Head of Health & Leisure Services)	<input checked="" type="checkbox"/> <b>Decreasing Financial Resources (CR1)</b> Some projects are reliant on external funding, therefore if these allocations are reduced it could impact on service delivery.  <input checked="" type="checkbox"/> <b>Organisational/Transformational Change (CR8)</b> Transfer of service delivery of Brocks Hill to SLM is currently in progress. However, the risk is minimal as this is an excellent company with a proven track record.
<b>Corporate Priorities (CP)</b> <b>Avril Lennox</b> (Head of Health & Leisure Services)	<input checked="" type="checkbox"/> <b>An Inclusive and Engaged Borough (CP1)</b> Working in partnership to provide access to all. <input checked="" type="checkbox"/> <b>Effective Service Provision (CP2)</b> Utilising external funding to delivery local projects. <input checked="" type="checkbox"/> <b>Green &amp; Safe Places (CP4)</b> Utilising our green spaces, through project delivery. <input checked="" type="checkbox"/> <b>Wellbeing for All (CP5)</b> Increasing the range of opportunities through partnership working.
<b>Vision &amp; Values (V)</b> <b>Avril Lennox</b> (Head of Health & Leisure Services)	<input checked="" type="checkbox"/> <b>"A Strong Borough Together" (Vision)</b> Continuing the positive working arrangements with new and existing partners to deliver an effective service. <input checked="" type="checkbox"/> <b>Accountability (V1)</b> We are accountable through regular monitoring and evaluation reporting and check and challenge groups. <input checked="" type="checkbox"/> <b>Respect (V2)</b> Equality and fairness is at the heart of what we deliver, as is listening to staff and residents to gain valuable insight. <input checked="" type="checkbox"/> <b>Teamwork (V3)</b> Stakeholder teamwork, both internal and external is key to the sustainability of projects and programmes. <input checked="" type="checkbox"/> <b>Innovation (V4)</b> Leisure Services are continually driving forwards new approaches including identifying new partners with

	<p>similar agendas.</p> <p><input checked="" type="checkbox"/> <b>Customer Focus (V5)</b></p> <p>Leisure Services continually go above and beyond stakeholders and customers expectations, which can be judged by the number of positive comments received.</p>
<b>Equalities &amp; Equality Assessment(s) (EA)</b>	No significant equalities implications.
<b>Avril Lennox</b> (Head of Health & Leisure Services)	<p><input checked="" type="checkbox"/> <b>Not Applicable (EA)</b></p>